

Meeting of events

• 21st Session of the Conference of the Parties to the United Nations Framework Convention on Climate Change, to take place in Paris from Nov 30 to Dec 11.

 Jason-3 launch planned Dec. 15 (Sentinel-3A Dec. 10)

→ Climate « the » topic in France in (late) 2015



Meeting of events

- For the Media, no subject without an event here, TWO events:
 - a big climate conference,
 - a satellite launch

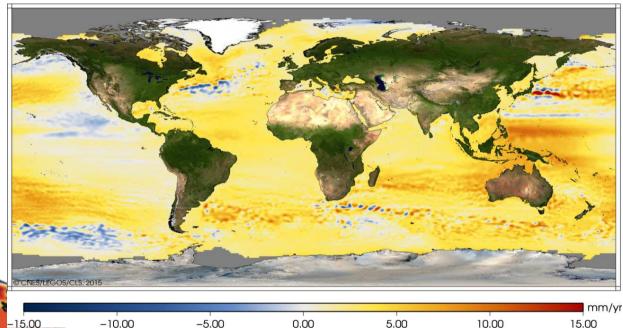
- → Use the climate topic to talk about Jason-3 (altimetry)
- → Use Jason-3 (altimetry) to talk about climate. And vice-versa.

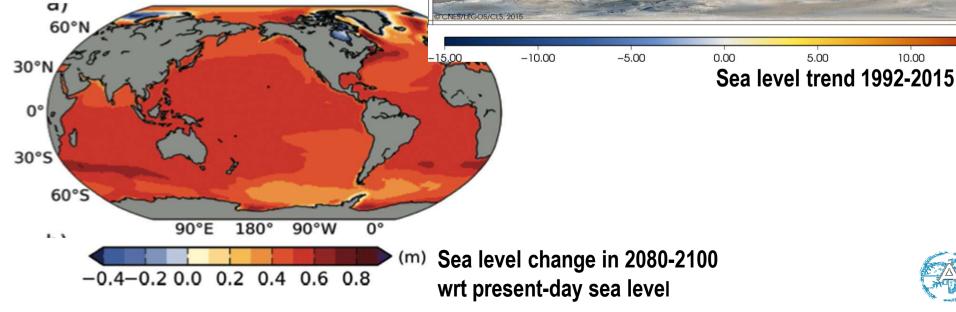


Focus

Climate, OK, but what about it?

Climate change impacts monitoring forecasting







15.00

Focus

Msla Standardized

Climate, OK, but what about it?

Climate change

1998-12

YEAR

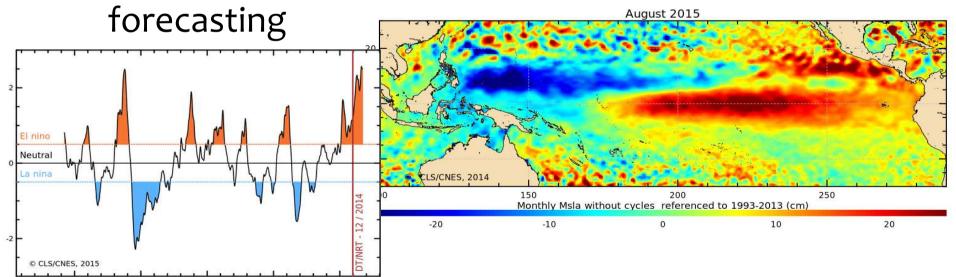
But also climate variability
 (El Niño's helping this year)
 impacts
 monitoring

2008-12

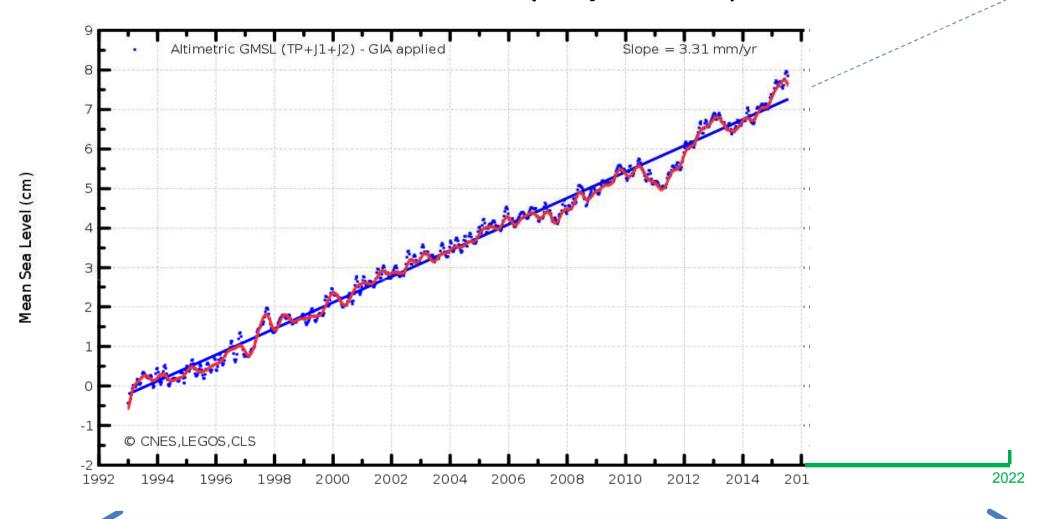
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-54'
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adt
-1.00 -0.80 -0.60 -0.40 -0.20 0.00

adt



At the end of Jason-3 (expected) life-time



30 years of altimetry = climate-relevant period



30 years of altimetry

- An occasion to be celebrated!
 (well... there's still some time ahead to order the champagne and canapés)
- Another occasion to talk about climate and altimetry both

 Waiting 2022, the fact that Jason-3 will enable to reach a 30-yr continuous altimetry measurement IS a topic today



Who?

- General public through the media
- Students through teachers



How?

• CNES:



Climate cube with



• CNES:

 Series of fact sheets for teachers (about environment in general, but with an important focus on climate-related issues: El Niño, sea level rise, polar bear and penguins environment changes)



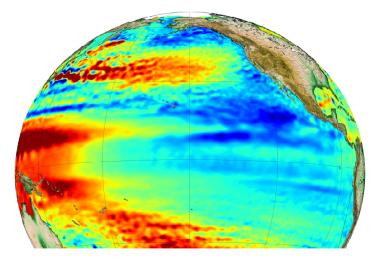


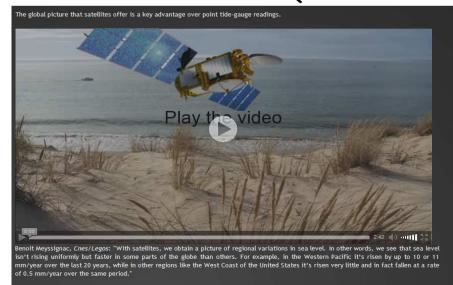
CNES / Aviso+

- Updates of climate-related web pages, usual indicators (MSL, ENSO)
- new images/videos in the Gallery
- Image of the Month on El Niño

Jason-3 videos published on the web (once every

two weeks)







• Scientists (from Legos, among other laboratories):

Climate train, touring France with an exhibition stopping in some railway stations





What about you?

- Did you do some outreach activity?... with a link with Jason-3, with climate, both?
- E.g. N. Zelensky did a presentation
 he needed some slides and contacted me;
 some I had, others not.
 I'll be keeping both in mind, for future
 developments
- What would you need?What would you share?
- → Don't hesitate to contact us!



- Climate conference, Jason-3 launch
 = events when altimetry can be outreached, including through media
- Prepare to be interviewed, to do lecture, present in your kids'school...

Outreach team can help you with material

